

This Cookie Policy is intended to inform you how we use a technology called “cookies” and similar technologies on this Website or Application and to assist you by providing information on how you can manage the cookies stored on your devices. Please take a minute to read and understand the Cookie Policy.

1. WHAT ARE COOKIES AND WHAT DO THEY DO?

A “cookie” is a small text file that’s stored on your computer, smartphone, tablet, or other device when you visit a website or use an app.

Some cookies are deleted when you close your browser. These are known as session cookies. Others remain on your device until they expire, or you delete them from your cache. These are known as persistent cookies and enable us to remember things about you as a returning visitor. Information gathered through cookies and web server logs may include the date and time of visits, the pages viewed and the time spent at our website.

2. HOW WE USE COOKIES?

We use cookies and other similar technologies to:

- Give you a better online experience and track website and application performance
- Provide products and services that you request and to provide a secure online environment
- Manage our marketing relationships
- Help us make our website and applications more relevant to you

3. We do not generally store any personal information that you provide to us in a cookie.

Most of our cookies expire within 90 days, although our analytics cookies may persist for between

2 and 10 years.

If you delete cookies relating to this website, we will not remember things about you and you will be treated as a first-time visitor the next time you visit the site.

4. CONSENT TO THE USE OF COOKIES ON THIS WEBSITE

We will only set cookies on your device with your prior consent, if this is required by law. If you have consented to the use of cookies on our website or Application, you have the right to withdraw your consent at any time.

5. BLOCKING OUR USE OF COOKIES or withdrawal of your consent for use of cookies by this website

You can block our use of cookies by activating the settings in your browser. Please visit All About Cookies where you can find comprehensive information on cookie management and blocking for a wide variety of browsers.

6. WHAT HAPPENS IF I BLOCK COOKIES?

In order to use certain services offered through our website or Application, your device must accept cookies. If you choose to withhold consent, or subsequently block cookies, some aspects of the Website or Application may not work properly and you may not be able to access all or part of our website or Application.

7. WHAT cookies do we use?

Please review the table below for more detailed information on the specific types of cookies we use

Category	Cookies	Type	Purpose(s)
Essential	Age Gate	Persistent	Age verification and state
Essential	User Id	Persistent	Recognize returning users
Essential	Login State	Persistent	Support login
Functional	Media Code	Session	Media code to support offers and discounts
Functional	Affiliate	Session	Track affiliates to and from partners

Functional	Social Network	Persistent	Support social media interactions
Performance	Ad Tracking	Session	Track advertising across sessions
Performance	Media Tracking	Session	Track media
Targeted	Ad Serving	Session	Support targeted advertising
Targeted	Ad Serving	Persistent	Support targeted advertising

8. INFORMATION ABOUT US

In the present Terms and Conditions of Website Use and in the connected Cookie and Privacy Policies, “We” or “us” or “Mixed Ltd” means Mixed Ltd., registered in England and Wales under company number **13709558**.

Our registered office is at 60 Eaton Place, London, SW1X 8AT United Kingdom.

If you have any concerns about material which appears on our Site or if you need to communicate with us at the street address set out in this section 7.